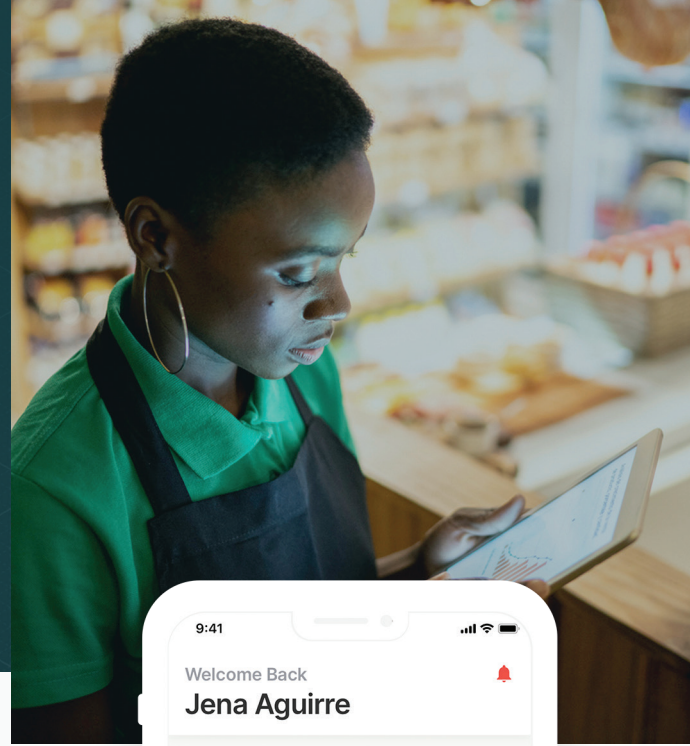


# Accelerate on-the-job training

Train your new workers in one week



## THE CHALLENGE

### Retailers spend billions on onboarding

The retail industry hires 10 million workers each year, and they're hiring even more during the pandemic. It's not uncommon for it to take up to six weeks to train workers to reach productivity, costing retailers billions.

### What's getting in the way of effective on-the-job training?



#### Ineffective learning delivery

An outdated classroom-style learning model means modern workers don't get the personalized training they need to learn effectively or retain information.



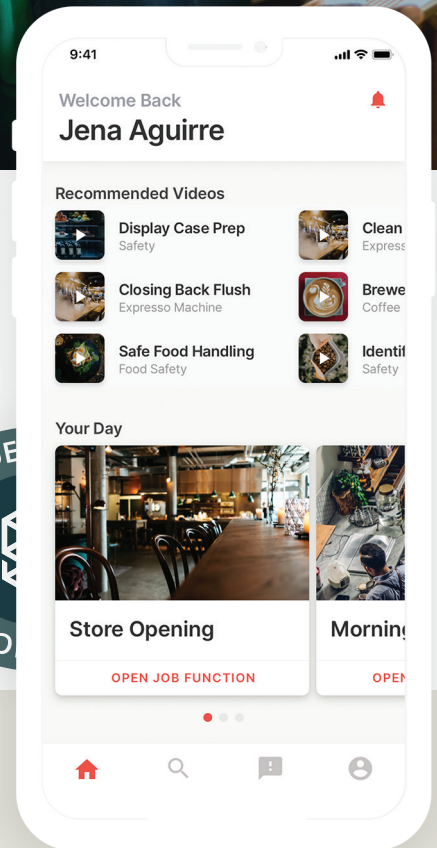
#### Inconsistent job shadowing

With no microlearning offered in the flow of work, employees must job shadow, an expensive and difficult -to-scale solution that produces inconsistent and often low quality results because managers can't control content.



#### Deployment delays

It takes weeks, even months, to evolve training materials and get them to the frontline, so workers use outdated manuals and guidance.



## THE SOLUTION

### Smart Access



#### Embed training on the floor

Workers get fast access to personalized training and guidance with technology that's location aware.



#### Access real-time analytics

View analytics according to content asset, individual worker, and location, so you know how effective your training is and where you may need to adjust your efforts.



#### Deliver microlearning in the flow of work

Your workers consume on-the-job training and guidance that's specific to their role, skill level and search history — in just seconds.



#### Rapidly create & deploy content

Retail leaders can quickly and easily create and distribute bite-size training, like quick how-to videos, checklists and guides.

## THE SOLUTION

### The Smart Access ROI

#### New worker training

**6x** faster

6 weeks to 1 week

#### Worker access to training

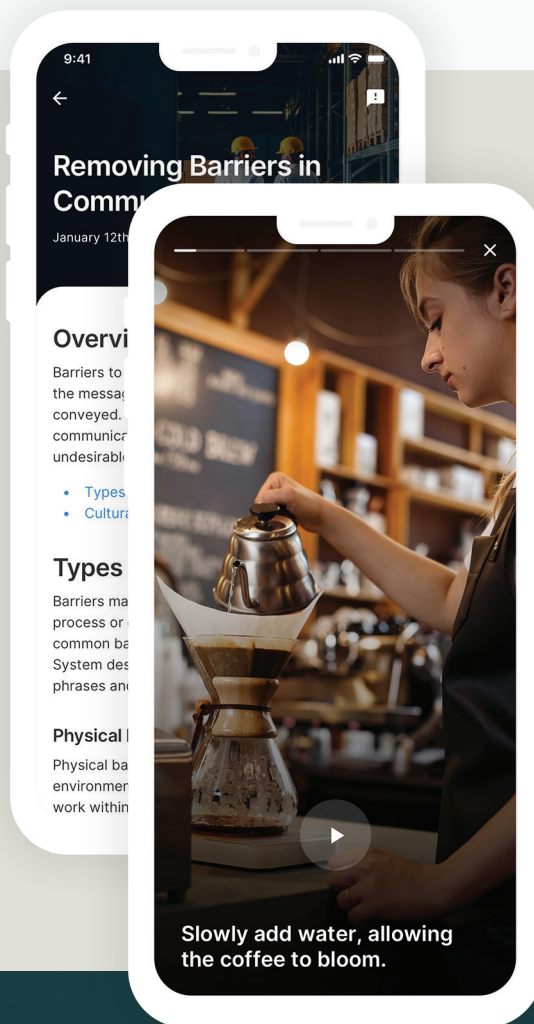
**40x** faster

41 seconds to 1 second

#### Create and deliver new learning

**10x** faster

8 weeks to days



Transform your on-the-job training with Smart Access.  
We can get your pilot up and running in just 30 business days.  
Book a call today.



Smart Access

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